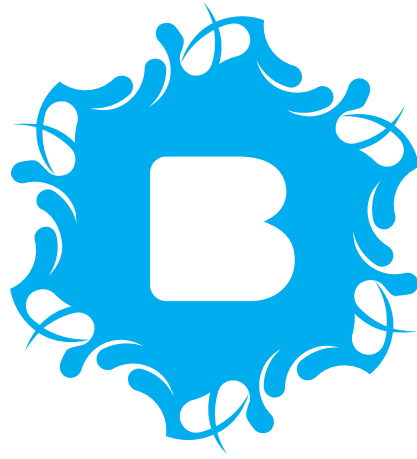


Press Release



March 2011

**Brooklyn Museum presents a new twist on its annual gala “The Brooklyn Artists Ball”
Hosted by Honorary Co-Chairs Sarah Jessica Parker and Liv Tyler and Chair Stephanie Ingrassia**

**Brooklyn artists Fred Tomaselli, Fred Wilson, and Lorna Simpson will be honored alongside
retiring Brooklyn Museum Chair Norman M. Feinberg**

Brooklyn, NY—The Brooklyn Museum will be partnering with Brooklyn artists to celebrate the **Brooklyn Artists Ball** on Wednesday evening, April 27, 2011. This new twist on the Museum’s long-standing annual gala will celebrate the creativity and considerable influence of Brooklyn artists. “It is incredibly exciting for the Museum to enlarge in yet another way its already major engagement with the community of artists living and working in Brooklyn. The new direction of the Ball signifies the Museum’s enormous commitment to those artists, past and present, who are a cornerstone of the institution,” said the Museum’s Director, **Arnold Lehman**.

Museum Trustee and arts patron **Stephanie Ingrassia** will chair the event, with **Sarah Jessica Parker** and **Liv Tyler** acting as Honorary Co-Chairs. The Museum will honor Brooklyn-based artists **Fred Tomaselli**, **Lorna Simpson**, and **Fred Wilson**, as well as retiring Brooklyn Museum Chair **Norman M. Feinberg**. Fred Tomaselli is best known for his highly detailed paintings suspended in clear epoxy resin, which he has described as windows into a hallucinatory universe. Tomaselli’s work has been exhibited at the world’s foremost galleries and institutions and received a solo exhibition at the Brooklyn Museum in 2010. Fred Wilson is an installation artist and a political activist who was chosen as the United States representative for the Venice Biennale in 2003. Wilson has had solo exhibitions around the world, at galleries including The Museum of Contemporary Art, Chicago; the Fine Arts Museum of San Francisco; and The Studio Museum in Harlem. He is also included in the Brooklyn Museum’s permanent collection. Lorna Simpson’s work portrays images of black women combined with text to express contemporary society’s relationship with race, ethnicity, and sex. Simpson was the first African American woman to be exhibited at the Venice Biennale, had a retrospective at the Whitney Museum of American Art in 2007, and is the subject of an exhibition currently on display at the Brooklyn Museum’s Elizabeth A. Sackler Center for Feminist Art.

The Brooklyn Artist’s Ball will commence at 6 p.m. with a special VIP cocktail reception hosted by Honorary Co-Chairs **Sarah Jessica Parker** and **Liv Tyler** in the Great Hall, amid a space-altering, site-specific

Brooklyn Museum

200 Eastern Parkway, Brooklyn, NY 11238-6052
T (718) 638-5000 F (718) 501-6134
www.brooklynmuseum.org

architectural installation created by **Situ Studio**, a Brooklyn-based creative practice specializing in design and fabrication. The installation, *reOrder: An Architectural Environment*, reimagines the classically ordered space, transforming the scale of the hall with stretched fabric canopies and integrated furnishings that swell, expand, and augment the profile of the existing monumental columns. Also exhibited in the Great Hall will be a pulsating animated video environment by Brooklyn-based video artist and designer **Sean Capone**, whose dynamic and mesmerizing large-scale video projections have received critical acclaim for their breathtaking effect.

Following the cocktail reception a sumptuous seated dinner will take place in the Museum's magnificent Beaux-Arts Court. Table environments uniquely designed by Brooklyn-based artists including **Aleksander Duravcevic, Valerie Hegarty, Ryan Humphrey, Bo Joseph, Jason Miller, Angel Otero, Duke Riley, Heather Rowe, Shinique Smith, Brian Tolle, Vadis Turner, Sara VanDerBeek** and **Anya Kielar**, and **Dustin Yellin** will provide guests with an exceptional multi-sensory dining experience.

Single tickets to the Brooklyn Artists Ball are available from \$500 to \$1,500, and tables range from \$5,000 to \$50,000. Tickets may be purchased online at <http://www.brooklynmuseum.org/calendar/event/4128>. For more information on the event or ticket options please call (718) 501-6423 or e-mail emilie.schlegel@brooklynmuseum.org. Proceeds from the Brooklyn Artists Ball will support the Museum's exhibition, education, and outreach programs.

Press Contact:

Prentice Art Communications, (212) 228-4048

Bettina Prentice, bettina@prenticeart.com

Kirsty Corcoran, kirsty@prenticeart.com

Brooklyn Museum Press Office, (718) 501-6334

Sally Williams, sally.williams@brooklynmuseum.org

Marcus Romero, marcus.romero@brooklynmuseum.org

Adam Husted, adam.husted@brooklynmuseum.org

GENERAL INFORMATION

Admission:

Contribution \$10; students with valid I.D. and older adults \$6. Free to Members and children under 12 accompanied by an adult. Group tours or visits must be arranged in advance by calling extension 234.

Directions:

Subway: Seventh Avenue express (2 or 3) to Eastern Parkway/Brooklyn Museum stop; Lexington Avenue express (4 or 5) to Nevins Street, cross platform and transfer to the 2 or 3. Bus: B41, B69, B48.

On-site parking available.

Museum Hours:

Wednesday, 11 a.m. to 6 p.m.; Thursday and Friday, 11 a.m. to 10 p.m.; Saturday and Sunday, 11 a.m. to 6 p.m.; first Saturday of each month, 11 a.m. to 11 p.m. Closed Thanksgiving, Christmas, and New Year's Day.

Brooklyn Museum Extended Hours: The Brooklyn Museum is now open to the public eight additional hours a week and will open each day at 11 a.m.

- Wednesdays 11-6
- Thursdays and Fridays 11-10
- Saturdays and Sundays 11-6

The Museum continues to present *Target First Saturdays*, its popular free evening of art and entertainment, when it remains open until 11 p.m. the first Saturday of each month except September.